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THE CONTEMPORARY COSMETICIAN'S ULTIMATE CONNECTION

Introducing today's most advanced IoT-based skin rejuvenation solution

JÓLI360™ is an innovative skincare solution that lets contemporary cosmeticians enjoy the ultimate connection. Bringing together cutting-edge technologies and formulations, along with a customized approach and the significant advantages of IoT, JÓLI360™ is the gateway to the most up-to-date cosmetic treatments. An app-based touch screen tablet solution, this compact and portable system boosts your clinic's capabilities, and positions you at the forefront of the professional world of beauty. JÓLI360™ places control and flexibility in your hands, while offering enhanced ROI - quickly and easily.

“ JÓLI360™ is one of the most innovative products that we have seen in the beauty world for rejuvenating the skin. This is **a game changer** in the rejuvenation field and we are all excited to have this for our clients. JÓLI360™ is one device that is a must for all of us. ”

*Michael H. Gold, M.D., Medical Director,
Gold Skin Care Center, Nashville TN, USA*



ALWAYS CONNECTED TO THE NEXT GENERATION OF BEAUTY

CONNECTING TREATMENTS: All-in-one; combines three advanced technologies for optimal results

CONNECTING IOT: Always accessible from the touch screen; data, monitoring and continuous control

CONNECTING RESULTS: Reliable, safe and positive results within reach; quick and measurable ROI

CONNECTING CLIENTS: Customized treatments and care; nurturing long term relationships

CONNECTING MEASUREMENTS: Three different skin parameters

CONNECTING CONVENIENCE: Compact and portable; ultimate flexibility without taking up space

CONNECTING TO THE FUTURE: Bring your clinic into the future with today's most advanced solution and manage your business like a PRO!

CONNECTING CAPABILITIES: Professional measurements, analysis and tailored treatments



BIG DATA
Collection, analysis, management
R&D, Sales



ANALYSIS
Smart Sensors
Hydration, Elasticity & Sebum
Online feedback



TREATMENT
LLLT, RF, ELP, Cosmetics
Personalized



APP. OPERATED
Bluetooth, touch screen, embedded firmware
IoT, Wireless, Sales

The System

SOPHISTICATED.
SIMPLE. SAFE.



JÓLI360™ combines multiple capabilities; three for treatments and three for measurements, each working to provide optimal, visible results. Clinically tested and proven, the system is designed to interrupt treatment whenever the applicator leaves the skin's surface, ensuring ultimate safety - always.

Wireless and always accessible, JÓLI360™ is a value-driving, innovative breakthrough in professional beauty aesthetics, taking cosmeticians to a whole new level.

- ◆ Combined Technologies: LLLT, RF & ELP
- ◆ Skin Measurements: Hydration, Elasticity & Sebum
- ◆ Customized Treatment Program
- ◆ Data Driven: Monitoring & Follow-up
- ◆ Introductory Cosmetic Kit
- ◆ Clinically Proven
- ◆ Compact and Portable
- ◆ CE Compliant; IEC 60601 Safety series, IEC 60825 Laser safety and classification (1c), IEC 62304 SW life-cycle, EN 301 489 EMC, HIPAA & GDPR compliance



Triple Treat

COMBINED SKINCARE
TREATMENTS

JÓLI360™ offers synergetic treatments that bring together unique technologies and capabilities. The system's applicator enables three personalized skincare treatments ("Triple Treat"): Low-Level Laser Therapy (LLLT), Radio Frequency (RF) and Electroporation (ELP) operated by the app which enables ongoing monitoring and customization. The treatment applicator delivers serum and gel that come in disposable RFID-protected cartridges, for accurate and efficient treatments that work with the skin's specific needs.

Low-Level Laser Therapy (LLLT)

LLLT is a treatment designed to promote skin rejuvenation by increasing collagen production without destroying the epidermis. Highly effective for wrinkles, this method incorporates 658 and 830 nm wavelength lasers for optimal results.

Bipolar Radio Frequency (RF)

RF technology stimulates the formation of new collagen, improving its alignment, thickness and texture to achieve a youthful glow. RF heats the skin's tissue and stimulates sub-dermal collagen production in order to reduce the appearance of fine lines and loose skin. It works with a conductive gel that is applied using a disposable, single-use cartridge.

Electroporation (ELP)

By applying an electric pulse, ELP increases the penetration efficiency of active ingredients. The pathways created provide the perfect channel for products to be delivered directly into the cell for optimal treatment. The process is a painless, non-invasive therapy for better skin with no side effects. ELP incorporates a conductive gel that is applied using a disposable, single-use cartridge, for a clean and accurate treatment process.

SKIN HEALTH MEASUREMENTS

JÓLI360™ enables the measurement of three basic skin-status indicators: Hydration, Elasticity, and Sebum. Each of these measurements should be performed at least once a month, enabling you follow-up on customer progress, and provide a fully personalized treatment program.

◆ Hydration Measurement

The hydration measurement is based on the measurement of changes in the skin's capacitance. The recommended method of treatment is based on the skin's optimal hydration level along with follow-up treatments.

◆ Elasticity Measurement

The elasticity measurement evaluates facial skin elasticity using a vacuum system and precise optical measurement. The result is accurate facial skin information, which enables personalized follow-up treatment.

◆ Sebum Measurement

JÓLI360™'s patented sebum measurement technology uses an optical system on the upper skin layer to measure facial skin sebum changes, so that the correct method of treatment can be used.



T TREATMENT APPLICATOR

- 1 Cosmetic Material Point
- 2 RF Pads
- 3 Laser 658nm + 830nm
- 4 ELP Pads
- 5 On/Off Button
- 6 Indication LED
- 7 Charging Point



A ANALYZER

- 1 Sebum Sensor
- 2 Hydration Sensor
- 3 Elasticity Sensor
- 4 On/Off Button
- 5 Indication LED
- 6 Charging Point



Safety based on existing technologies

- ◆ Based on well-established technologies
- ◆ Compliant with CE safety and regulation standards
- ◆ Additional safety features:
 - Treatment head voltage is cut automatically when treatment unit is removed from the facial skin

- ◆ Impedance sensor recognition
- ◆ Heat sensor cuts out RF automatically at 41.5°C or above
- ◆ RFID double protection:
 - Protection against using the wrong cosmetic material
 - Protection from fake cartridges

MORE DATA MEANS MORE DEDICATED SERVICE

Wireless and always accessible, JÓLI360™ provides a truly fresh approach to beauty. Supported by online, real-time professional expert advice (coming soon!), big data capabilities and continuous, personalized analysis and monitoring – your clients benefit from highly dedicated service, and a personalized management program. The results will be visible clearly and quickly: on their skin, and in your business results.

Clinical Evaluation

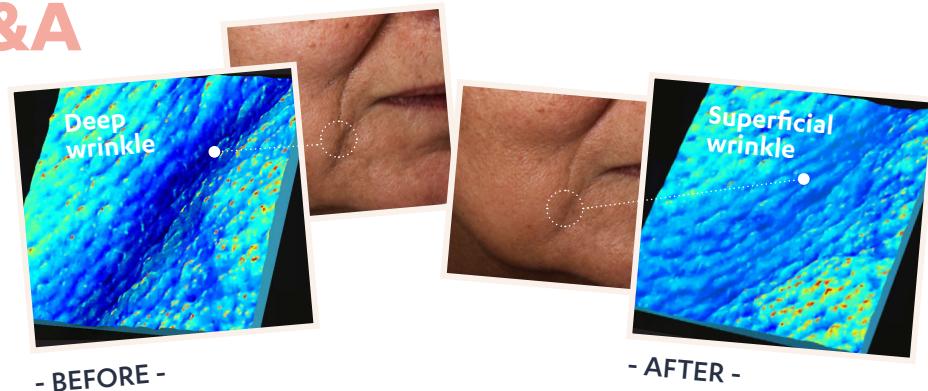
Prof. Stefano Verardi, Professor of Plastic, Reconstructive & Aesthetic Surgery at University of Rome "Tor Vergata"

B&A

Treatment with H. Acid



B&A



SYSTEM FEATURES

- ◆ Android Compatible App
- ◆ User Friendly Experience
- ◆ Robust Design
- ◆ CE Compliance
- ◆ Proven Safety
- ◆ Embedded System Firmware
- ◆ Bluetooth Communication Protocol
- ◆ Lithium-Ion Rechargeable Battery
- ◆ Remote Updates (FOTA)
- ◆ Wireless



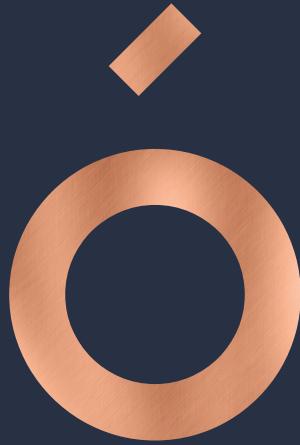


JÓLI 360™
NEXT GENERATION BEAUTY

ABOUT **E.S.I NOVEL, Ltd.**

E.S.I Novel is a next generation medical aesthetics company. As part of the Essence Group, **E.S.I Novel** leveraged 26 years of expertise in IoT and big data to develop **JÓLI360™**, a smart IoT skin rejuvenation solution. **JÓLI360™** is one of the world's most innovative connected aesthetics solution for contemporary cosmeticians. Bringing together cutting-edge technologies and formulations, along with a customized approach and the significant advantages of IoT, **JÓLI360™** is the gateway to the most up-to-date cosmetic treatments. **E.S.I Novel** supports cosmeticians, spas and clinics with medical aesthetics equipment and cosmetic products that position them at the forefront of the professional world of beauty.

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